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## Item Information

## QuarkXPress 4 for Windows /

## Holdings

Alt. Titles: QuarkXPress four for Windows  
QuarkXPress for Windows  
Cover title: QuarkXPress for Windows

Author: Weinmann, Elaine.

Imprint: Berkeley, Calif. : Peachpit Press, c1998.

URL: Connect to this resource online  
[http://proquest.safaribooksonline.com/?  
uiCode=uspto&xmlId=0-201-69699-1#####](http://proquest.safaribooksonline.com/?uiCode=uspto&xmlId=0-201-69699-1#####)

Notes: Includes index.

ISBN: 0201696991

Subjects: QuarkXPress (Computer file)  
Desktop publishing.

Series: Visual quickstart guide

Description: xx, 345 p. : ill. ; 24 cm.

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## Copy/Holding information

## Collection

EIC for TC 2100

Electronic

## Call No.

Z253.532.Q37 W48 1998

e-book

## Status

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Email: [pamela.hoeft@uspto.gov](mailto:pamela.hoeft@uspto.gov) to ask questions or make suggestions.

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# design : talkboard

design talk : design news : design reviews : design resources : design links

Glossary of font terminology and definitions of typographic terms beginning with the letter G.

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## G

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Graphic design help & discussions for Windows users.

## Glyphs

Glyph is a term for describing the shape and style of a single type character. For example, an italic letter 'a' and a Roman letter 'a' are two different glyphs of the same character.

## Greeking

### definition 1

**extend.** *Greeked text, dummy text*

Greeking, from a typographic point of view, is the use of nonsense or dummy text, instead of the real body copy. This is done by designers to give the page an overall grey, or flat appearance, so as not to distract from the design layout. The dummy, or nonsense text is often Latin, the most famous of these is known as 'lorem ipsum'.

Many graphic designers will tell of their exasperation at showing a mock-up proof of a design to a client or editorial team, only for them to spend hours discussing the random text that has been used to fill the space. The use of dummy text, such as lorem ipsum, avoids this irritation and allows the client to focus on the design itself.

See also: Lorem ipsum

### definition 2

Page layout tools, such as QuarkXpress, have their own form of greeking. But this is less for design purposes, than to speed up the display of a layout on screen. Although less necessary these days with much faster computers, greeking an image or text used to save a long time when computers were dramatically slower. On occasion a large scan could take up to 10 minutes to redraw on the screen each time the layout was moved by the designer. As well as greeking text and images, InDesign and QuarkXpress, have now built in options to allow the designer to specify the quality of the image to be displayed. For general layout purposes a low resolution image may be fine. But designers now have the option to display a higher resolution image as well.

There are other times when greeking an on-screen image can come in useful. Occasionally an image can become corrupt. When this image shows up in a page layout application, it can cause the program to crash. Opening the document and greeking all images, allows the designer to scroll to where the image is displayed and to delete it.

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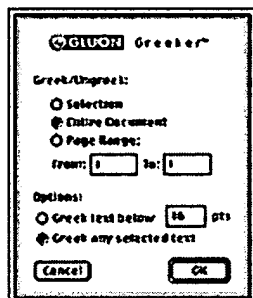
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The Greek Text menu item allows you to scramble the selected text. Our proprietary technique leaves all the words right where they are on the page but makes them unreadable. This is useful for sending a client a dummy copy, yet giving him or her a clear picture of how the final piece will look. To Greek text simply select the text or text boxes you wish to Greek and choose Greek and Ungreek Text from the GLUONs Menu. Once you have used Greek Text on some text you can Ungreek it by selecting the text and using the Greek and Ungreek Text menu item again. Not only will this save time when going to finals (one is not stuck replacing ancient Lorem Ipsum copy though we also give you this option), but there cannot be any layout surprises because everyone in the production process will have been using the real copy.

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